

Analysis of the Integration Path of Cultivating Craftsman Spirit and Ideological Education in Vocational Colleges

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Abstract: Vocational education is an essential component of China's education system, which mainly shoulders the significant mission of delivering professional and skilled talents to various industries. Owing to the constant increase in the total number of college graduates in China, various fields of society have not only come up with higher requirements for the professional abilities and theoretical foundations of talents, but also begun to focus on the ideological and moral qualities, professional qualities, etc. of talents in the selection and appointment process. Integrating craftsmanship with ideological education in higher vocational education can subtly cultivate and deepen students' labor concept, ideological and moral qualities in teaching, thereby creating favorable conditions for their growth and progress. Based on this, this article analyzes the integration strategy of craftsmanship spirit and ideological education to provide reference for relevant vocational colleges and ideological teachers.

1. Introduction

Integrating craftsmanship into ideological education activities has critical practical significance. It is an effective measure for vocational colleges to deeply implement the new curriculum reform, and also an effective path for integrating student-centered concepts and humanistic education in teaching. It has positive significance for improving the quality of ideological education and promoting the growth and progress of vocational students^[1]. Based on this, ideological education should fully recognize the significance of integrating craftsmanship, then combine with basic learning conditions, teaching content, new curriculum requirements, etc., to identify effective integration points between craftsmanship and ideological education. Then, in the ideological classroom, the spirit of great craftsmanship in the new era should be promoted, inspiring vocational students to be brave in striving and pursuing excellence, guiding them to form a correct outlook on life, values, and the world, laying a solid basis for the personal progress of vocational college students.

2. Integration Significance of Craftsman Spirit and Ideological Education in Vocational Colleges

2.1 Beneficial for Cultivating More Professional and Skilled Talents for Society

Compared to undergraduate colleges, vocational colleges have significant differences in talent cultivation direction, education and teaching strategies, and teaching objectives. Undergraduate institutions are essential places for cultivating academic talents for society, while vocational colleges aim to foster professional and skilled talents as their educational and teaching objectives. The *Skill China Action Implementation Plan* formulated and issued by the Human Resources and Social Security Bureau in 2021 clearly states that during the 14th Five Year Plan period, China aims to achieve the total number of new skilled talents exceeding 40 million, and achieve that skilled talents account for more than 30% of the total employment. This has issued new tasks to major vocational colleges in China, indicating the direction of development efforts. By organically integrating the craftsmanship with ideological education, we can vigorously promote Marxist labor

concepts, help students form correct labor concepts, and strengthen their determination and confidence to serve the motherland with their own labor ^[2]. In addition, incorporating the spirit of craftsmanship into ideological education can deepen the professional ethics and spiritual spirit of vocational college students, gradually guiding them to form correct professional qualities and good professional qualities. In this way, it can motivate more vocational college students to study hard and grow into talents, and promote vocational colleges to foster more high-quality skilled talents.

2.2 Beneficial for Improving and Optimizing the ideological Education System

ideological education course is a subject with strong absorption and reference. Students can extract life lessons from various teaching cases and ancient and modern events, thereby achieving comprehensive personal development. The organic integration of ideological education with the spirit of craftsmanship can facilitate teachers to perfect and optimize the curriculum system, expand teaching content, and promote the novelty and effectiveness of ideological teaching activities, truly achieving innovation and adherence to principles. It is useful to integrate craftsmanship in vocational education with ideological education, and vividly and objectively tell students the excellent deeds and stories of great craftsmen in the new era through various excellent cases of craftsmanship spirit, thereby enriching the content of ideological education. In addition, innovative ideological education concepts and teaching methods can be developed to provide students with a brand-new classroom experience. For example, teachers can adopt information technology to build a data information database of craftsmanship spirit, enhance the sharing rate of educational resources, and improve the efficiency and quality of student learning ^[3].

2.3 Beneficial for Guiding Students to Find the Direction of Life Development

Most vocational college students enroll in vocational colleges due to poor academic performance. In the actual learning process, the biggest problem for these students is their lack of self-directed learning awareness. Some students have even lost their confidence in learning and have begun to give up. Integrating the spirit of vocational craftsmanship with ideological education can enhance the self-awareness of vocational college students and fully mobilize their subjective initiative in learning. By leveraging the spirit of craftsmanship such as perseverance, self-improvement, and pursuit of excellence, as well as motivating vocational college students to study hard, we can enhance their confidence in learning. It has a positive significance in promoting the growth and success of students and shouldering the new hope of the country and the nation. If vocational college students can always maintain a high and upward striving attitude under the integration of craftsmanship spirit and ideological education, they will definitely have great potential.

3. Integration Strategies of Craftsman Spirit and ideological Education

3.1 Use the Spirit of Craftsmanship to Clarify ideological Education Ideas

Firstly, teachers should combine their learning situation and teaching content to make a plan for the integration of craftsmanship spirit and ideological education, and gradually improve their work mechanism. From the perspective of education reform and student development, it is necessary to grasp the integration of craftsmanship spirit and ideological education, complete top-level design, and ensure that craftsmanship spirit can be gradually integrated into ideological education. Secondly, a separate module on craftsmanship spirit education ought to be carried out in curriculum to increase the proportion of craftsmanship spirit content in ideological education ^[4]. Teachers can use hot events to explain to students what the spirit of craftsmanship is, and thus play a good role in guiding the thinking of students through the spirit of craftsmanship. Thirdly, it is crucial to closely focus on the talent training programs formulated by vocational colleges, develop various integration strategies, focus on and evaluate the integration effect of craftsmanship spirit in ideological education, timely grasp and solve the shortcomings of the integration of the two, continuously reflect in educational innovation, optimize in reflection, and thus enhance the effectiveness of ideological education.

3.2 Tell the Stories of Craftsmen well and Enrich the Content of ideological Education

Reasonably integrating the spirit of craftsmanship into ideological education requires teachers to tell stories about craftsmen well, and when enriching ideological education content, subtly influence students' thinking, gradually guiding them to form correct values, outlook on life, worldview, and labor view. Based on this, ideological teachers should closely search for suitable integration points for the craftsman spirit around the teaching content, and then collect relevant stories of the craftsman spirit by connecting the previous and subsequent content to deepen students' perception of the craftsman spirit and teaching content. For example, when leading students to learn about a "positive and enterprising attitude towards life", teachers can tell the story of Cui Daozhi, the recipient of the "July 1st Medal", who participated in the identification of more than 7000 pieces of evidence. He did not make any work mistakes and excelled in completing various work tasks. Ideological teachers can use this craftsmanship spirit to guide students to take their work seriously and deepen professionalism.

3.3 Based on the Spirit of Craftsmanship, Innovate Ideological Education Methods

Firstly, build an open ideological education classroom. In the past, the ideological education classes organized by vocational colleges had a low participation and interaction rate among students, which reduced their interest in learning. In response to this issue, teachers should focus on building a highly open classroom for students. For example, teachers can invite outstanding graduates, model employees of enterprises, technical experts, etc. to come to the ideological classroom, and form a combination of theoretical and practical teaching with ideological teachers, transforming professional knowledge into vivid real examples, thereby helping students learn new theories and ideas well. Secondly, construct a scenario-based teaching classroom and an experiential teaching classroom^[5]. In order to further improve teaching interactivity, teachers can choose appropriate cases of craftsmanship spirit based on the student's major. Then, through group discussions, thematic debates, quick questions and quick answers, the class can deepen the integration of craftsmanship spirit and ideological education, and ensure the quality of education.

3.4 Grasp the Spiritual Connotation and Carry out the Evaluation of Ideological Education

Firstly, grasp the learning situation before class. The course of ideological education is the first ideological course for freshmen. To achieve the best educational and teaching results, teachers should conduct a thorough investigation of students' ideological situation, cognitive abilities, etc. For instance, teachers can adopt online surveys to grasp the current mental state and existing problems of students, and then arrange teaching content based on this. Secondly, conduct process evaluation in teaching. Vocational teachers ought to focus on students' performance in the classroom and timely grasp their ideological trends. Then, the classroom performance of the students is scored to stimulate their enthusiasm for integrating the spirit of craftsmanship with ideological knowledge, laying a solid basis for their growth and success^[6].

3.5 Carry out school enterprise cooperation and promote the integration of social forces

The spirit of craftsmanship in vocational colleges is based on practice, pursuing excellence, and emphasizing innovation. Ideological and political education is a process of comprehensive quality cultivation for students, aiming to shape talents with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor. Therefore, vocational colleges need to carry out school enterprise cooperation, actively attract social forces to intervene, and let students feel the spirit of craftsmanship in practice. Specifically, with school enterprise cooperation as the educational lever, providing valuable platforms for vocational colleges and establishing close connections with enterprises, the school can fully meet industry demands and market trends, adjust professional settings, optimize curriculum structure, ensure that teaching content is in line with the actual work needs of students, cultivate talents who are more in line with market demands and have practical work abilities for society, and lay a solid foundation for the smooth employment of students. School enterprise cooperation can also promote the inheritance and promotion of the

craftsmanship spirit. The school invites industry experts, social celebrities, and others to hold campus lectures, allowing students to learn professional knowledge and social experience, and experience the craftsmanship spirit demonstrated by successful individuals: striving for excellence, pursuing excellence, diligence and dedication, personal contact, and heuristic education. This will stimulate students' inner potential and cultivate their qualities of active learning and diligent research. In addition, the author suggests that vocational colleges organize students to participate in social practice activities and carry out volunteer services, so that students can enhance their sense of responsibility to society and cultivate their awareness of actively giving back to society in practice. In the process of promoting the integration of vocational craftsmanship spirit and ideological and political education, it is necessary to always guide students to establish correct outlooks on life, values, and mission, so that students can take responsibility actively, deepen their understanding of ideological and political education, and improve the effectiveness of ideological and political education.

4. Conclusion

In summary, it is necessary and crucial to organically integrate the spirit of vocational craftsmanship with ideological education. At present, owing to the innovative progress of science and technology in China, information technology has fully penetrated into various aspects of student learning, social entertainment, and brought great convenience. However, due to the highly open nature of the Internet, massive good and bad information, to a certain extent, affect students' ideas. Integrating craftsmanship with ideological education can timely correct students' negative thoughts and gradually guide them to form correct views on life, values, the world, and labor. Based on this, vocational colleges, as important places for cultivating professional skilled talents, should actively adopt the spirit of craftsmanship, clarify ideological education ideas, tell the stories of craftsmen well, enrich the content of ideological education, based on the craftsmanship, innovate education methods, Grasp the spiritual connotation and carry out the evaluation of ideological and political education; Carry out school enterprise cooperation, promote the integration of social forces, and other measures to improve the effectiveness of ideological and political education, thereby improving the quality of talent cultivation and providing society with higher quality skilled talents.

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